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Taurean

Corporate Governance and Its Impact on Financial Performance

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Corporate governance is a fundamental framework that guides decision-making, accountability, and ethical conduct within organizations, wielding a profound influence on their financial performance. This comprehensive report delves deep into the intricate relationship between corporate governance practices and financial outcomes, seeking to unveil the mechanisms through which effective governance significantly impacts key financial metrics. Drawing upon a diverse array of case studies, empirical research, and real-world instances, the report employs a multifaceted approach to provide a thorough analysis of the various ways in which corporate governance intersects with financial performance. Corporate governance serves as the North Star guiding organizations, ensuring that they navigate the complex seas of modern business with integrity and efficiency. It is this very framework that we scrutinize to uncover its pivotal role in shaping the financial destinies of diverse companies.

Keywords: Corporate Governance, Financial Performance, Board Structure, Shareholder Rights, Transparency

Social Influence and Investment Decision-Making: A Study of Reference Groups and Women Investors

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An individual's views, attitudes, behaviours, and even actions are greatly influenced by reference groups, such as family, friends, relatives, and coworkers. Most first-time investors are first exposed to the world of investing through their friends. Friends play a vital role in any person's life. They have an impact on most people's important personal matters, such as their own marriages, the marriages of their children, the buying of a home, and nearly every other matter. The primary sources of inspiration and motivation, particularly while engaging in any adventurous activity, are family and friends. Making an investment decision is akin to an adventure for many investors,

particularly those who are first-time investors. When investing in risky assets, investors often turn to their friends for emotional support. Investors frequently imitate their friends' investment choices, particularly novice and first-time investors. Peer effects may have an impact on our investing because coworkers typically own similar shares.
This study explores how reference groups (family, friends, relatives, and colleagues) affect investment management decisions of working women. The researchers surveyed 500 working women with a structured questionnaire discussing how reference group influences their investment decisions. After analysing the data, relevant conclusions were drawn that accepts the significant impact of reference groups on investment decision making by working women.

Key Word: Reference Groups, Investment Management, Working Women, Women Investors, Investment Avenues

Volatility in Gold and Silver Prices in the Past Few Years: A VUCA Framework-Based Analysis

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Gold and silver are traditionally discussed as safe-haven assets, especially in the time of economic insecurity and financial volatility. However, over the past few years, the volatility in their prices has been identified to be increasing due to the complicated world factors. This paper will analyze the fluctuations of the price of gold and silver in the last few years using the VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) model. The paper employs secondary data in the international commodity markets and financial indices to examine how the macroeconomic shocks, geopolitical tensions, monetary policy changes and technological and speculative aspects have contributed to the behavior of precious metal prices. The results indicate that although gold is relatively stable over silver, the two metals are becoming victimized by the VUCA conditions which defies conventional investment beliefs. The paper is a contribution to the body of existing literature because it applies the VUCA framework to the analysis of commodity price volatility and provides an insight to investors, policymakers, and financial analysts.

Keywords: Gold prices, Silver prices, Price volatility, VUCA framework, Safe-haven assets, Commodity markets.