



Dear Dr Ghosh

Greetings of the day.

Your attached article is accepted for publication in our edited book, "Sustainable Business Strategies for Startups and SMEs" published by NOVA Sc USA(Scopus Indexed)

1.
Align the introduction part with book title theme.
2.
Please change Colour to B/W high quality pictures
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and make in Sample chapter template and send revised file by 8th September.
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Also fill the COPYRIGHT TRANSFER AND DISCLOSURE FORM in Chapter Guideline file.

With best regards

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